

Software Delivery and Updates

Ensure Customers Quickly and Securely Receive Their Products

A great customer experience starts as soon as the purchase is completed. Electronic Delivery of software packages or containers ensures your customers quickly and securely receive your products. Meeting customer expectations at this stage is the first step toward building customer loyalty. And because it's entitlement-based, Software Delivery protects you by allowing downloads only to eligible customers. Customers benefit from a more straightforward experience because they will only see the products available to them.

Software Container Delivery

Software producers moving to cloud-native deployment models can accelerate and automate revenue recognition by ensuring entitlement-based delivery of software container images to end customers in a seamless process, making sure that software is only delivered to paying customers and revenue gets recognized in seconds.

- Accelerates timely, accurate revenue recognition and avoid revenue leakage
- Automates software delivery only to paying customers
- Provides a complete audit trail of customer activity
- Accelerates producers' path to monetizing cloud-native products
- Provides a single, fully-integrated back-office system to manage license, entitlements and software delivery
- Removes friction and manual, home-grown processes for software suppliers
- Enables producers to scale and to provide greater operational efficiency with reduced support expenses and the elimination of physical distribution costs

KEY BENEFITS:

- Prevent revenue leakage with entitlement-driven updates
- Automate your software and firmware delivery processes
- Choose when to deliver, how to deploy software packages and containers
- Trigger alerts based on key events
- Monitor customer activity with an easy-to-read dashboard

Software Package Delivery

It is important to deliver software to your customers in a fast, reliable and secure manner. With the Software Delivery module, you'll be ready to enable more frequent updates, larger file sizes and a better user experience. Revenera's packaged software delivery is based on Akamai's Content Delivery Network (CDN) and manages close to 100 million downloads per year. With this module, you can:

- Deliver software electronically, based on customer entitlements, making sure that only eligible customers receive downloads and upgrades
- Report on downloads for your export compliance requirements
- Track downloads automatically and accurately so you know who is using what

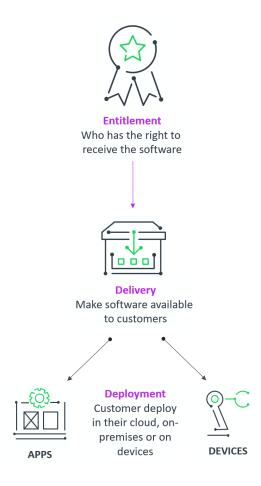
Automated Software Updates

In today's connected world software and device users expect to be up to date on new features and security updates. Managing software updates across a quickly growing number of users is challenging.

Revenera's software update solution gives you centralized back office control over updates to all software and devices:

- Prevent revenue leakage with entitlement-driven updates
- Maintain a full track record of what's been delivered and what is deployed.
- Deliver on regulatory demands in industries like medical, and provide update tracking capability.

Entitlement-Driven Software Delivery



NEXT STEPS

Visit us to learn more about software monetization.



Revenera provides the enabling technology to take products to market fast, unlock the value of your IP and accelerate revenue growth—from the edge to the cloud. **www.revenera.com**