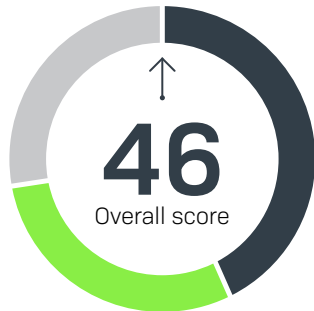


Renewals and Customer Growth

Help Customers Succeed and Grow Recurring Revenue.

There's nothing more valuable to your business than your existing customers. But do you know if they are getting enough value from your products?

Account Health



Renewal Health



Consumption



- Measure account health, renewal health and consumption
- Drive upsell and cross-sell campaigns more effectively
- Help customers succeed so you reduce churn
- Manage renewals proactively and provide customers with insight and transparency

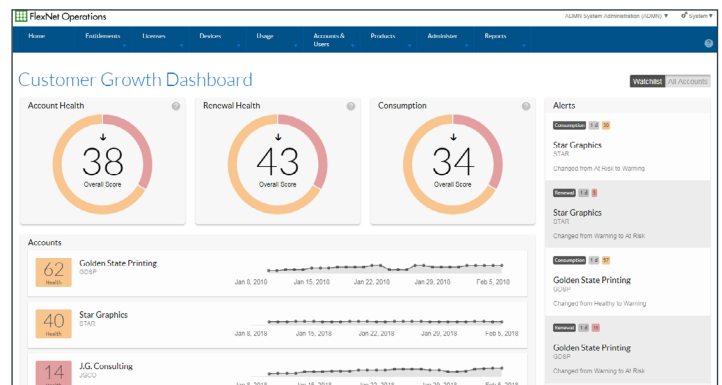
Customer Health Overview

Drive Recurring Revenue from Loyal Customers

The customer health dashboard provides immediate insight and indicates upsell potential and attrition risk.

Detailed views per account drill down into the products your customers own and show their actual consumption for both SaaS and on-premises.

It's easy to create custom watch lists for a particular set of customers and get auto alerts for them on your dashboard. Now, account managers, renewal managers and customer success managers can benefit from actionable insight.



Tool Up for the Subscription Economy

A successful subscription business depends on high adoption and renewal rates. Benefit from actionable insight so you can grow your customers, keep them loyal and drive recurring revenue.

Renewal Management

Kick Your Software, SaaS and IoT Business into High Gear

Drive a successful renewals business and create visibility. Your customers benefit from increased transparency and streamlined workflows.

- Benefit from a holistic overview for all products and monetization models (maintenance renewals and subscriptions)
- Track software renewals that are due or overdue
- Empower customers to plan and budget accordingly
- Send renewal notifications to the right contacts
- Provide self-services and integrate with business systems

Expiring Entitlements

Request

9 Results

Total quantity	Days remaining	Expiration	Product	Version	Activation ID	Type	Organization
10000	1	Aug 31, 2017	PhotoPrint	12.0	7307-073c-9379-4201-8e5d-8f94-0403-3844	Subscription	Barry Photography Studio Silicon Valley
5000	2	Sep 1, 2017	PhotoPrint	12.0	30aa-b144-12e9-4ab6-b391-6815-5082-3d5	Maintenance	Barry Photo Mountain View
1000	16	Sep 15, 2017	PhotoStorage	1.0	20b1-439c-0908-45a8-5600-ab46-e485-872a	Subscription	Barry Photography Studio Silicon Valley
10000	32	Oct 1, 2017	PhotoStorage	1.0	ba0f-6688-c058-4505-6328-0bec-e16f-4239	Subscription	Barry Photo Mountain View
5000	46	Oct 15, 2017	PhotoPrint	12.0	1fa1-3022-7517-4712-9505-5f54-ce91-736f	Maintenance	Barry Photo San Jose
100	63	Nov 1, 2017	PhotoPublish	1.0	6e52-9ee7-61ca-4618-8258-9366-0503-5043	Subscription	Barry Photography Studio Silicon Valley
10000	92	Nov 30, 2017	PhotoPrint	12.0	868a-306f-88e5-4560-8519-0ba1-4baa-5692	Subscription	Barry Photography Studio Silicon Valley
500	124	Jan 1, 2018	PhotoPublish	1.0	4067-a04f-c444-4ac7-0aa1-4f0a-20ff-8a3a	Subscription	Barry Photo San Jose
10000	155	Feb 1, 2018	PhotoPrint	12.0	0024-5a89-4c56-4c55-0408-5052-45a9-4449	Subscription	Barry Photography Studio Silicon Valley

"IDC forecasts that in 2021, revenue from the subscription/ recurring business model will overtake revenue from license and maintenance."

IDC

—THE BENEFITS OF ANALYZING PRODUCT USAGE TO OPTIMIZE OPERATIONS AND DRIVE BUSINESS MODELS, MARCH 2020



NEXT STEPS

Reverena's solutions help software and IoT companies build and deliver secure products while protecting their IP. We enable them to implement modern and flexible monetization models, drive recurring revenue and increase customer satisfaction.

[LEARN MORE >](#)

Reverena provides the enabling technology to take products to market fast, unlock the value of your IP and accelerate revenue growth—from the edge to the cloud. www.reverena.com